

READY TO REOPEN?

ESSENTIAL PRODUCTS TO BALANCE BEING SAFE AND OPEN



PRODUCT CATALOG

PIEDMONT  PRESS & GRAPHICS

404 Belle Air Lane, Warrenton, Virginia 20186
540 347-4466 | piedmontpress.com

WELCOME BACK YOUR CUSTOMERS, SAFELY

Today, reopening for business is a daunting challenge for small businesses. Speed and safety are the top two priorities. Piedmont Press & Graphics is here to help you launch your reopening campaign with your new operating methods and safety protocols.

Signage and print are two mediums that are helping store owners and customers abide by the CDC guidelines for social distancing so we can do business and keep our health risks to a minimum.

Why Piedmont Press & Graphics? Because we actually make these items ourselves in our Warrenton, Virginia plant and we make them in quantities as small as one. Most of our products are available three ways:

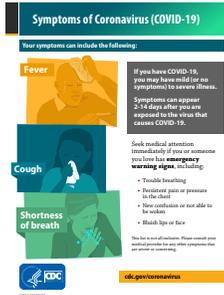
- **Standard** - a generic, off-the-shelf product
- **Personalized** - we will add your name or logo
- **Customized** - a unique shape, size and/or design

So, are you ready for a new way of doing business? Ready to work safe and smart? Then call us, visit our office (please wear a mask) or send us an email so we can help kickstart your reopening campaign. (540) 347-4466, 404 Belle Air Lane, Warrenton, VA 20186 or email Tony@PiedmontPress.com or your regular customer service person.



POSTERS

- CDC GUIDELINES
- LOCAL LAWS
- HAND WASHING
- PROTOCOLS
- PREVENTION
- HOW TO CLEAN SURFACES
- SYMPTOMS
- STAY AT HOME
- ENHANCED CLEANING GUIDELINES



BANNERS & YARD SIGNS

- CURBSIDE
- CARRYOUT
- WE'RE OPEN!
- THANK YOU!
- COROPLAST - THANK YOU & CELEBRATIONS



Phase One Guidelines for Farmers Market Shoppers

Friday, May 15, 2020: Farmers markets may remain open, provided each business complies with the Guidelines for All Business Factors and the sector-specific Guidelines for Farmers Markets, as incorporated into Executive Order 61.

Pre-orders are still encouraged. We will offer drive-through pickup lanes on First Street for pre-orders only.

On-site shopping is allowed, as long as physical distancing guidelines are followed.

No one with a fever or symptoms of COVID-19, or known exposure to a COVID-19 case in the prior 14 days, is permitted in the farmers market. Conspicuous is prohibited at this time.

Employees and shoppers should still face coverings.

Touchless payment systems will be encouraged.

Market Managers will monitor customer density and limit entry to the market as needed to ensure there is ample space for social distancing.

Vendors and staff will use the safe social distance space of 6 feet. Please keep 6 feet distance between yourself and other shoppers.

No on-site consumption of food or sampling allowed.

Please do not handle items on display. Pick to items that you want to purchase and allow the vendor to package the purchase.



**Coronavirus COVID-19
VISITOR SCREENING
RESTRICTIONS**

Monday-Friday until 7pm

*Outside normal hours of operation,
the secondary entrance will be through
the Emergency Department.*

All visitors, patients and staff are required to receive screening upon entering the facility.

**WE'RE OPEN
CARRY OUT &
CURBSIDE PICKUP**

**ALL
Visitors, Patients
& Staff
ARE REQUIRED
to enter through the
Emergency Dept.**



CURBSIDE & CARRYOUT ITEMS

- POP UP CANOPY
- A-FRAME
- BANNERS
- FEATHER FLAGS
- YARD/COROPLAST SIGNS
- DIRECTIONAL SIGNAGE



NO ONE WITH A FEVER OR SYMPTOMS OF COVID-19, OR KNOWN EXPOSURE TO A COVID-19 CASE IN THE PRIOR 14 DAYS, IS PERMITTED IN THE ESTABLISHMENT



TABLE TENTS

- GUIDELINES
- THIS TABLE CLOSED
- DIRECTIONAL
- ORDERING INSTRUCTIONS
- CONDIMENTS BY REQUEST
- QR CODE TO PULL UP MENU ON PHONE



DIRECT MAIL

- POSTCARDS
- INFORMATIONAL MATERIALS
- HOURS OF OPERATION
- CURBSIDE, TAKEOUT AND DELIVERY INFO
- WEEKLY SPECIALS



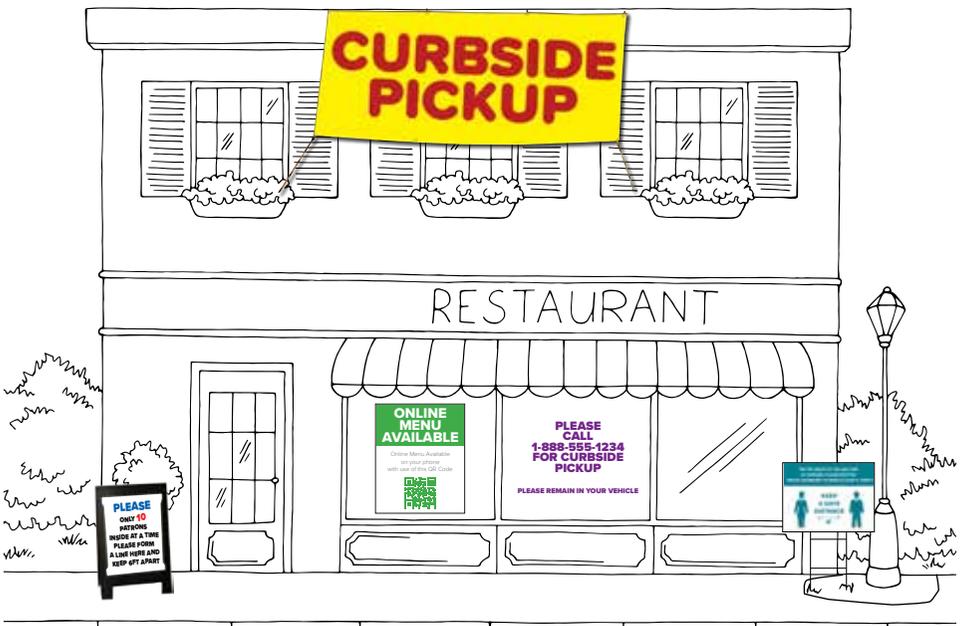
MENUS

- WASHABLE, REUSABLE
- ONE-TIME USE PRINTED/TAKE HOME
- LARGE WALL MENUS
- DRY ERASE BOARDS - PRINTED



LABELS/ STICKERS

- WINDOW, MIRROR OR DOOR
- WE ABIDE CDC GUIDELINES
- TO GO BAGS OR BOXES
- REMINDERS TO WASH, WEAR MASKS



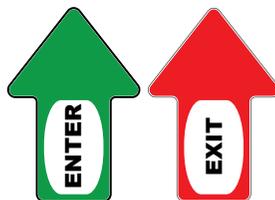
FLOOR GRAPHICS

- POSTCARDS
- INFORMATIONAL MATERIALS
- HOURS OF OPERATION
- CURBSIDE, TAKEOUT AND DELIVERY INFO
- WEEKLY SPECIALS



RETAIL DIRECTIONAL SIGNAGE

- ONE WAY
- NO ENTRY
- ENTER
- DIRECTIONAL ARROWS

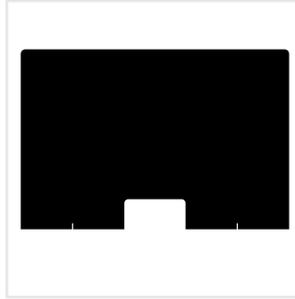


Social Distancing & Display of Vital Information

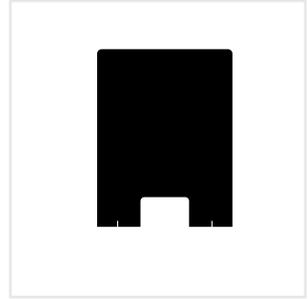


SAFE SHIELDS

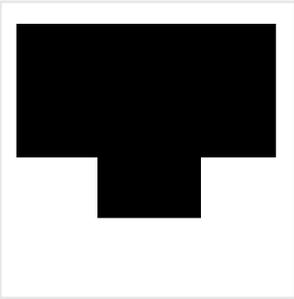
- CLEAR ACRYLIC OR POLYCARBONATE
- SMALL/LARGE
- CUSTOMIZABLE SHAPE/SIZE
- HANGING
- HOST/HOSTESS STANDS
- DRIVE-THRU WINDOWS
- PARTITIONS FOR COUNTERS, BOOTHS, TABLES, WALKWAYS



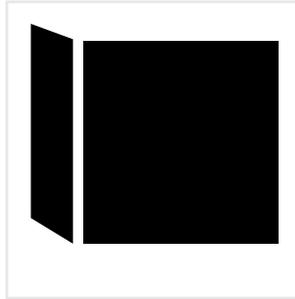
Large Desk Option



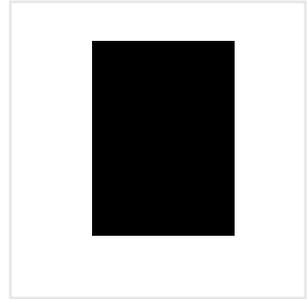
Small Counter Option



Teller Counter Option



Multi-Level Handicapped Counter or Desk Option



Drive Thru Option



Hanging Shield Option